

**Subject:** 50/50 Big Belly Program  
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## Cedillo Launches Keep It Clean 50/50 Big Belly Program



(Photo Credit: Fredy Ceja)

Over 15 representatives of several Business Improvement Districts and Neighborhood Councils met on Wednesday with CD1, Bureau of Sanitation and Big Belly Solar to launch Councilmember Cedillo's Big Belly 50/50 Program. Big Belly trash receptacles dramatically increase trash capacity. Each Big Belly sends a signal when it is full, which reduces overflow and collection frequency; making trash collection much more efficient.

This innovative program allows an organization to split the cost of a Big Belly with CD1. A marketing wrap with the organization's name and logo will be placed on the Big Belly along with the CD1 branding wrap. Servicing (emptying trash) of the unit will be done by the Bureau of Sanitation at no cost to the community partner.

The cost of 1 single unit big belly is \$2,995 + freight/tax and the wrap for this unit is \$436 (4 panels). The 50% cost to the partnering organization is \$1,715.5 + freight/tax.

The cost of 1 double unit big belly (one unit for trash and one unit for recyclables) is \$4,240 + freight/tax and the wrap for the double unit is \$689 (6 panels). The 50% cost to the partnering organization is \$2,464.5 + freight/tax.

## 50/50 Big Belly Program

If you are interested in 'Keeping It Clean' in CD1 and would like to participate in this innovative program, please contact Conrado.Terrazas@lacity.org, (323)550-1538.

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Thank you,

Frank

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